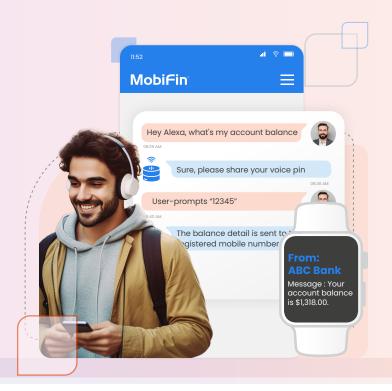


Digital Banking Platform

# Seamless banking anywhere, anytime, any device

#MobiFintastic



MobiFin Digital Banking provides a seamless and unified banking experience across multiple channels. It enables customers to access banking services through digital and in-branch interactions with real-time data synchronization.

#### Forge a unified digital banking journey and eliminate the silos



### Seamless digital onboarding

OCR scan, liveliness check, video KYC, blocklist and AML compliance.



#### Unified customer profile

Consolidates all customer data across platforms to provide a 360° view.



# Hyper-personalized & intelligent

Leverages Al-driven insights to deliver recommendations based on individual customer behaviors.



# Lifestyle-centric banking

Integrates banking with lifestyle needs, offering fintech services for shopping, travel, and daily expenses.



# Cross-channel consistency

Ensures a seamless customer experience across digital and branch banking.



### Instant support anytime

Al-powered chatbots and live agents provide real-time assistance, resolving customer issues 24/7.

#### **Build deeper customer relationship**



Individualized banking experience



Enhance customer engagement



Enhance loyalty for using multiple channel



**Understand how** customers bank



Personalized offerings based on customer profiles



Increase cross-sell opportunities

#### **The Omnichannel Mindset**



Whatsapp: Banking as easy as sending a message



Wearable/Smartwatch: Seamless banking at your wrist



Chatbot: Smart banking via AI and NLP based messenger



Mobile & Internet: Stay connected with your money anytime, anywhere



**IVRs:** More accessibility & convenience for non-smartphone users



**SMS:** Banking at your fingertips

#### 800+ Million

Fintech transactions per year

200+

Banks/wallets using MobiFin platform

20+

Years of experience

1500+

Employees worldwide

#### Who are we?

MobiFin is a state-of-the-art digital financial platform meticulously designed to empower banks, fintechs, telecoms, credit unions, and digitechs, enabling them to elevate their customers' experiences.

Founded two decades ago as a fintech division of the Bankai group, MobiFin provides the ideal foundation for next-generation use cases, whether your focus is payments, banking, embedded finance, or transaction processing. Over 200 organizations trust MobiFin to deliver seamless financial services.

#### **Redefining banking and payments** for the world.



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